

Bilingual english

Nantes, FR

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lenkia.com

HARD SKILLS

- UX Research
- Ui Design
- Workshop facilitation
- Gamification
- Multimedia design
- Wireframing

SOFT SKILLS

- Active listening
- Leadership
- Communication
- Empathy
- Emotional intelligence

FORMATION

MBA management & Expert UI/UX Design

MYDIGITALSCHOOL

Master Webdesign

MJM

Bachelor Direction Artistique

ÉCOLE MULTIMÉDIAS PARIS

BTS Communication visuelle

ÉCOLE DE NOUVELLE-AQUITAINE

INTÉRÊTS

- Writing, storytelling
- Illustration, comic books
- Cinema
- Video Games

EVENTS & VOLUNTEER WORK

GAMERS ASSEMBLY, COMIC CON LONDRES, FESTIVALS

- Organized treasure hunts and large public games; crowd management
- Staffed at events: welcoming, logistics, and activity creation
- Coordinated volunteer teams; managed unexpected situations

Product

Designer



I design digital experiences by blending my passions—comics, art, games, and writing—with behavioral analysis. I draw on cognitive science to create solutions that are both intuitive and meaningful.

UX/UI DESIGNER (APPRENTICESHIP, 2 YEARS) 📢

IPSOON, NIORT (2023-2025)

- Designed and developed a pharmaceutical blog (UX/UI, developer coordination)
- Created onboarding flows and high-fidelity mockups for a banking platform
- Audited and redesigned SaaS/B2B interfaces, delivering actionable UX/UI recommendations
- Facilitated workshops, speed-learning sessions, and co-design activities with teams
- Led the art direction for three distinct visual identities for a viral mobile app (UI design)
- Redesigned a drone application: optimised the client-side download process
- Applied cognitive and behavioral science principles (Master's thesis focused on this topic)

PROJECT LEAD & UX/UI DESIGNER

ACADEMIC PROJECTS (2023-2025)

- Managed and led digital team projects
- Facilitated workshops, client presentations, and project reviews
- Applied methods in UX research, prototyping, and facilitation

WEBDESIGNER

COLORMYWEB (2021-2022)

- Designed WordPress websites; handled client relations and requirements gathering

GRAPHIC DESIGNER

BOREA DENTAL (2020-2021) / CROUS (2019)

- Designed print and digital materials, created assets for social media, and contributed to marketing campaigns.
- Developed event and corporate communication materials, including graphic design for posters, flyers, documents, and presentations.